



# #YALILEARNS



**YALILearns Session  
Facilitation Guide**

**COMMUNITY ORGANIZING  
FOR ACTION**

## Your Guide to Facilitating a Session on Community Organizing for Action

Using the YALI Network Online Course, "[Community Organizing for Action](#)" and the following guide, you can facilitate an interactive YALILearns session with members of your community. In the spirit of mobilizing your community for positive change, this guide will inspire your audience to volunteer or organize other volunteers to be proactive in the community.

### Total Time: 50 Minutes

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#### Introduce Yourself (5 minutes)

- Thank participants for joining and introduce yourself. Provide an overview of the YALI Network and direct participants to [yali.state.gov](http://yali.state.gov) for more information.
  - Briefly share what motivated you to facilitate this group discussion on community organizing.
  - Give participants a brief overview of the session format, what you will be covering, and what they can expect from the session.
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#### Icebreaker (5 minutes)

- Ask each participant to share with the group their name and what they believe are the benefits of volunteering. Remind participants to keep their responses to 30 seconds or less.
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#### Watch Lesson One: [Attracting and Motivating Volunteers](#) (4 minutes)

#### Group Discussion (10 minutes)

Invite participants to reflect on the video before answering the following questions:

- In the most recent time you've volunteered with an organization, how did you hear about that opportunity? What solidified your interest in volunteering with them?
- What has made your experience as a volunteer for an organization positive? How would you describe your experience to a friend?



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## **Watch Lesson Two: [Inspiring Community Participation](#) (5 Minutes)**

### **Group Discussion (10 minutes)**

Invite participants to reflect on the video before answering the following questions:

- What is an issue in your community that is affecting you? Think of your social circle and at least three other people being affected by that issue who would be willing to have a deeper conversation about this.
- What are your methods for sharing results with individuals or the group with whom you work?
- Have you been involved in a project that was difficult to stay interested in? What could have helped energize you?

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## **Watch Lesson Three: [Engaging Your Community](#) (5 Minutes)**

### **Group Discussion (10 minutes)**

Invite participants to reflect on the video before answering the following questions:

- Are you involved in a community advisory committee? If so, what qualities do you contribute to the group?
- What is your personal mission? What is an organization with a mission that aligns with yours?
- Think of a community service organization in your community. What kinds of people should they recruit in order to advance their goals?

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## **Watch Lesson Four: [Creating a Successful Grassroots Campaign](#) (5 Minutes)**

### **Group Discussion (10 minutes)**

Invite participants to reflect on the video before answering the following questions:

- With your group, identify an overarching challenge in your community and three areas that you all could change. Decide on one that you would hypothetically focus on.
- In your hypothetical working group, discuss who in the community should be stakeholders. What human resources do you need to make change?
- In your hypothetical working group, now set up a basic timeline of events and imagine what success would look like in a year.

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## **Wrapup (5 minutes)**

- Thank your participants for joining your community organizing discussion.
- Encourage participants to sign up for the YALI Network at [yali.state.gov](http://yali.state.gov).

