



PARTNERSHIP OPPORTUNITIES IN AFRICA



President Barack Obama answers questions during a town hall at the University of Johannesburg, South Africa, June 29, 2013. (Official White House Photo by Pete Souza)

YALI Regional Leadership Centers

“No matter how old you grow, I say to all of you today, don’t lose those qualities of youth — your imagination, your optimism, your idealism. Because the future of the continent is in your hands.”

— President Barack Obama
South Africa, June 2013

The establishment of [YALI Regional Leadership Centers](#) (the “Centers”) in Africa is a central part of the president’s commitment to support young African leaders as they spur growth and prosperity, strengthen democratic governance, and enhance peace and security across Africa. President Obama will announce the launch of the first group of Centers at the African Leaders Summit this August where he will have the founding Center partners join him. This is an excellent opportunity for partners to showcase their commitment to the future of the continent at a high-profile meeting with leaders from one of the world’s most dynamic and fastest-growing regions.

The YALI Regional Leadership Centers will touch the lives of tens of thousands of young women and men who will shape the future of the continent. Your company can partner with us to become part of one of President Obama’s signature achievements in Africa. Through partnering with USAID on the Centers, your company will help fill a critical skills gap among African youth, expand your brand and access on the continent, and leave a lasting institutional legacy.

Filling a Critical Gap

The YALI Regional Leadership Centers will improve the availability, relevance and quality of leadership training programs for thousands of young Africans. Building on existing infrastructure to provide state-of-the-art facilities, a network of Centers will provide continuous professional development opportunities for African youth through three core components: Leadership Training; Incubating Organizations and Entrepreneurship; and Networking.

Expansion of Brand and Access on the Continent

By partnering with USAID on the Centers your company will be uniquely placed to impact the lives of Africa’s next generation while expanding your brand and networks on the continent. Benefits of partnership include:

- Access to foremost young entrepreneurs and future leaders across sub-Saharan Africa.
- Access to an active network of change-makers across the continent.
- An opportunity for significant branding on the continent.
- Participation in a legacy program that can tie partners to the cultivation of African leaders in the long term.
- Recognition during the U.S.-African Leaders Summit for supporting Africa’s next generation.

Opportunity for Partnership

USAID’s vision is for each Center to run as a public-private partnership, capitalizing on the energy and dynamism of the private sector, the knowledge of African and American institutions and the programmatic and educational resources of the U.S. government. USAID is open to a wide variety of partnerships to support the realization of the Centers ranging from full collaboration on design and implementation to in-kind and/or financial contributions. Companies interested in partnership can:

- **Contribute to Center Facilities and Infrastructure**
Provide access to technology, communications and capital assets to support Center development and expansion to reach young leaders in all of sub-Saharan Africa.
- **Provide Access to Leadership Development Resources**
Contributions of existing curricula on leadership and entrepreneurship topics that can be tailored to suit the needs of the African youth served by the Centers are welcome. Additionally, your company can lend expert trainers and mentors to support professional development activities at the Centers.
- **Offer In-Kind Contributions to Support Access**
In-kind contributions of hotel rooms, flights and local transportation are welcome to ensure young leaders from all countries across sub-Saharan Africa have access to Center programs.
- **Support the YALI Leadership Center Fund**
Financial contributions to the program in Africa will fund facilities, housing, training and forward looking programs in Centers. A separate 501c3 YALI Leadership Center Fund has been established and will be managed by a trusted implementing partner to ensure accountability and transparency for our partners. 100 percent of financial contributions to the fund will go toward the Centers and participants, and fund managers have the capability of directing funds toward specific target groups or countries as requested.
- **Propose a Partnership**
Don't see the level of partnership your organization desires listed here? If you have ideas for a partnership, please [contact us](#). The private sector is uniquely placed to identify and define compelling business and development problems and solutions. USAID is eager to collaborate with the private sector to achieve the greatest degree of transformational and sustainable impact.

For additional information, visit www.usaid.gov or email us at africanleaders@usaid.gov.