

DISCUSSION GUIDE

**IMPLEMENTING A PUBLIC-PRIVATE
PARTNERSHIP**

Presenter: Dr. Eric Bing, Senior Fellow in Global Health, George W. Bush Institute, and
Professor of Global Health, Southern Methodist University

Public Management

Lesson Description

Public-private partnerships create efficiencies and economies of scale because organizations can accomplish much more together than would be possible alone. To maximize impact, partnerships must have clarity, accountability, focus and strong leadership. Learn more about these features and how to implement a public-private partnership.

Learning Objectives

1. Name four common features of successful public-private partnerships.
2. Identify some of the difficulties in working with multiple organizations.
3. Describe the role of a memorandum of understanding in a public-private partnership.

Discussion Questions

1. Identify the benefits and the difficulties of working with multiple organizations. Discuss ways to maximize benefits and minimize difficulties.
2. How can a memorandum of understanding or other contractual agreement help partners successfully implement a partnership?

Developmental Action

1. Imagine you are the head of a secretariat. What actions would you take to maintain focus, clarity and accountability among the partners?

About the Video Presenter

Dr. Eric G. Bing serves as Senior Fellow for Global Health at the George W. Bush Institute, with an emphasis on creating programs that engage both the public and private sectors. He is also a professor of global health at Southern Methodist University. Dr. Bing received his medical degree from Harvard Medical School, a master of public health and a Ph.D. in epidemiology from UCLA, and an M.B.A. from the Fuqua School of Business at Duke University.

