

DISCUSSION GUIDE

INITIATING A PUBLIC-PRIVATE PARTNERSHIP

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Public Management

Lesson Description

Public-private partnerships borrow the best attributes from each sector. Public agencies benefit from the private sector's technical expertise and efficiencies, while private organizations benefit from the public sector's authority, fixed assets and distribution channels. Learn more about public-private partnerships, including how to initiate one.

Learning Objectives

1. Identify goals of public-private partnerships.
2. Decide what steps should be taken before initiating a partnership.
3. Identify ways that partnerships help organizations and agencies work together.

Discussion Questions

1. Think of a problem in your community. How could a PPP help solve that problem? What would be the first step to creating this partnership?
2. Think about an organization with whom you'd like to partner. How would you approach this organization? How do your strategic objectives align with the organization's?

Developmental Action

1. Make a list of the resources your organization can contribute to a public-private partnership. These can be physical, financial and human resources.

About the Video Presenter

Dr. Eric G. Bing serves as Senior Fellow for Global Health at the George W. Bush Institute, with an emphasis on creating programs that engage both the public and private sectors. He is also a professor of global health at Southern Methodist University. Dr. Bing received his medical degree from Harvard Medical School, a master of public health and a Ph.D. in epidemiology from UCLA, and an M.B.A. from the Fuqua School of Business at Duke University.

