

DISCUSSION GUIDE

LEARN TO LEAD

Skill Building for Girls Advocacy

Course Description

Women and girls have a right to learn, and we all have a responsibility to educate and influence people who are still putting up social barriers against them. This course will provide you with the knowledge and skills to create positive change as a successful advocate for girls' right to an education, whether you do so on your own, by building a team or by working with your entire community.

Lesson Objectives

1. Understand the steps necessary to conceive and implement an advocacy or grassroots campaign to encourage girls education.
2. Learn the best practices for identifying advocacy or grassroots campaigns that will address specific barriers individual communities face in providing educational opportunity to girls.
3. Appreciate the importance of community input and actions to support girls education.

Discussion Questions

1. What are some very specific barriers, evident in your community or any that you are aware of, that keep girls from attending school? What might be a plan for both researching and engaging individuals and a community to determine the causes, the stakeholders, and possible solutions?
2. What methods or strategies could be used to bring those who may believe that promoting the education of girls "is not their issue"? What would a grassroots or advocacy campaign look like for people who might not believe they are stakeholders on this issue? Think about what elements would be included in a social media and traditional media plan as well. Develop responses to both supportive and contrary opinions on the value of educating girls.
3. How are your local and national government supporting the education of girls? Have they identified specific policies and actions they will take to achieve success? Are you able to track how well they are adhering to these policies? What tools and strategies can be developed to keep track of these policies and promises to determine if they are meeting their goals?

Developmental Action

1. Take and teach another of the Lead to Learn courses!

Lessons included in this course: **Understanding the Rights of Women and Girls: Supporting a Girl's Right to Learn**, **Advocating for Youth**, **Attracting and Motivating Volunteers**, **Creating a Successful Grassroots Campaign**, **Inspiring Community Participation**, **The Art of Public Speaking**

